



# THE *Mystery* OF *Love*

## Community Activities Kit

- 1 Welcome to the Project!**
- 2 Project At-A-Glance**
  - The Players
  - National Allies
  - About the Film
  - Summary of Segments
  - About the Commentators
  - Production Credits
- 3 The Campaign for Love and Forgiveness**
  - Letter from Tom Beech, CEO of the Fetzer Institute
  - The Fetzer Institute's Letter-Writing Initiative
- 4 Holding a Mystery of Love Dialogue**
- 5 Designing a Love in Action Project**
- 6 More Mystery of Love Activities**
  - Hosting a Kickoff Event
  - Community Engagement Models
- 7 Discussion Guide**
- 8 Suggested Reading List**
- 9 Media Resources**
  - Tips on Promoting Your Mystery of Love Event
  - SPIN Project Tutorial on News Releases
- 10 Logos, Templates & Flyers**
  - Mailing labels
  - Folder Labels
  - Mystery of Love Project Flyer
  - CD of images, logos, and templates